

VANCE
PATRICK
FOR CHAIR



**Blueprint to
Revive MIGOP**

INTRODUCTION

Upon taking office as Chairman of the Oakland County Republican Party, I set out to build a team that would be capable of rebuilding the political infrastructure that once reliably delivered victories up and down the ballot in the county.

As part of this effort, we developed a comprehensive “Path to Victory” that consisted of concrete vote goals, turnout projections, and actionable buckets of voters based on their predicted likelihood of voting, ideology, and top issues. Based on the aggressive goals that were set, we recognized the need to immediately launch a field program organized and funded by the county party.

This field program started in April of 2023 with the appointment of City/Township Captains in every municipality within the county tasked with mobilizing their delegates and volunteers to take part in trainings, canvassing, and phone banking efforts. Every precinct delegate was offered full access to the database of both registered and unregistered adults in their community, their specific vote goals, and other essential tools needed to successfully organize their precinct.

In June of 2023, we announced the second phase of the field program with the creation of a full-time Field Director position. The Field Director would be responsible for ensuring the City/Township Captains had the resources they needed and coordinating the ground game efforts of campaigns across the county to increase efficiency.

To date, this field program has driven more than 30,000 door knocks and 55,000 phone calls. The first results of this ground game effort were realized in the 2023 Municipal Election, where our endorsed candidates were highly successful, despite no assistance from the Michigan Republican Party.

This program was only possible because of the success of our direct fundraising efforts. As chair, I've bridged the gap between the grassroots and major donors, leading to the return of donors who had previously abandoned the party. I've been able to do this by presenting the comprehensive business plan and Path to Victory, showing donors that we can win in November and that there will be a return on their investment.

The Michigan Republican Party is in shambles. A proven coalition builder must replace Kristina Karamo in order to unite, rebuild, and fund the party ahead of the 2024 election. I believe I have proven that I am capable of building the team, raising the funds, and executing the strategic plan necessary to achieve victory.

I'm asking for your vote this Saturday and remain available to answer any questions you may have. Thank you for your consideration.

R. Vance Patrick

ADMINISTRATION & COMPLIANCE

1. Formal Transition of the Michigan Republican Party Chairmanship
 - a. Immediately request the Republican National Committee recognize the new administration and seat our team at the RNC Winter Meeting in Las Vegas January 30th to February 3rd
 - b. Seek a court order enforcing the transition of any assets, files, bank accounts, etc retained by the former Karamo administration
 - c. Release any remaining staff from the former administration
2. Forensic Financial Audit
 - a. In order to gain a full understanding of the debts, liabilities, and prior spending of the Michigan Republican Party, we must immediately retain a firm to conduct an independent audit
 - b. Firms will be asked to submit a proposal and will be selected by a vote of the State Committee
3. Ensure Full Compliance with State/Federal Law & Campaign Finance Regulations
 - a. Create an Administration & Compliance committee consisting of State Committee members to provide further checks and balances and consistent monitoring of the new administration
 - b. We will correct any erroneous campaign finance reports and seek confirmation from the Michigan Secretary of State's office and Federal Election Commission that we are in full compliance with their regulations
 - c. Any potential impropriety of the past administration will be reported to the proper authorities
4. March 2nd Presidential Caucus
 - a. Evaluate contract with Huntington Place to understand cost, outstanding payments, and accuracy of space needs
 - b. Appoint a "Logistics Coordinator" that is the designated point of contact for all needs and questions from presidential campaigns and district/county parties
 - c. Develop a "Frequently Asked Questions" page that is publicly accessible
 - d. Proactively communicate with the general public to get ahead of the perception that "their vote doesn't count"
5. Statewide Listening Tour
 - a. Immediately schedule listening tour stops in every congressional district, ensuring accessibility of all county chairs
 - b. Develop a report of the findings from the tour and distribute to State Committee and other key stakeholders

COMMUNICATIONS

1. Rebuild Relationships with the Media
 - a. Schedule 1:1 meetings with media outlets to repair the damage and establish open lines of communication
 - b. Establish list of reliable surrogates that can be called on to give interviews and submit editorials.
2. Define our Democrat Opponents
 - a. With an August primary, the Michigan Republican Party must take on the role of defining our Democrat opponents in key races

- b. Work hand-in-hand with the RNC, NRSC, NRCC, and RSLC to utilize existing research instead of duplicating efforts
- 3. Develop Rapid Response Program
 - a. Provide weekly talking points to interested parties
 - b. Stand up a reliable team of social media users who can rebut negative and false communications from the opposition
- 4. Expand our Reach
 - a. Provide training to local parties and other interested individuals on communications/social media best practices
 - b. Establish a media training program for interested candidates

FUNDRAISING

1. Appoint "Michigan Victory" Fundraising Chairperson
 - a. This individual should be a force-multiplier on the actions of the MRP chair
2. Reinstate Line of Credit from Comerica Bank
 - a. This relationship must be repaired immediately
3. Secure Transfer Commitments from National Committees
 - a. These committees currently have zero trust in the Michigan Republican Party
 - b. We must show them we can be trusted with their transfer dollars
4. Rebuild Relationships with Former Donors
 - a. Develop and present both a comprehensive business plan and Path to Victory plan to show donors that we know what we're talking about and their money is in good hands
5. Utilize Predictive Modeling to Find New Donors
6. Develop Revenue-Sharing Programs with Local Parties
 - a. This would be an opportunity for district and county committees to refer donors who have already maxed-out to their respective committee to the Michigan Republican Party with the incentive of receiving a revenue-share.

POLITICAL

1. Submit Request for Field Staff Funding to RNC
 - a. Request will be based on our findings when developing our statewide Path to Victory plan
 - b. In addition to frontline field staff, we will also request funding for an Absentee & Early Vote Operations Director
2. Coordinate with the NRCC on Field Staff Placement
 - a. This will allow us to place field staff in targeted Congressional districts sooner
3. Empower the RNC's Election Integrity Staff
 - a. The Michigan Republican Party should work hand in hand with the EI staff already on the ground to promote their program, assist in trainings, and ensure a successful EI effort
4. Keep Open Lines of Communication with Presidential, US Senate, and Congressional Campaigns
 - a. Ensuring we don't duplicate our efforts is essential
5. Reestablish College Campus & Intern Program
 - a. This will immediately allow us to leverage talent in exchange for college credit while we ramp up fundraising to pay for full-time field staff

6. Provide Data & Voter Contact Tools to Every Candidate & Local Party
 - a. Request proposals from vendors
7. Build a Talent Pipeline
 - a. We should always have a bank of resumes for when the funding pipeline is turned on to hire political/field staff
 - b. Create a database accessible to candidates and aligned organizations to make hiring easier
 - c. Establish training programs across the state to develop political talent
8. Reestablish the “Build the Bench” Program
 - a. Ensuring we have a reliable bench of candidates in every geography will put us in a strong position for future elections
 - b. Build a robust candidate training program